



MEDITERRANEA
Step Into Your World

U R B A N L O F T

Italian Design & Craftsmanship

M A D E I N U S A



DYNAMIC **HD** IMAGING®

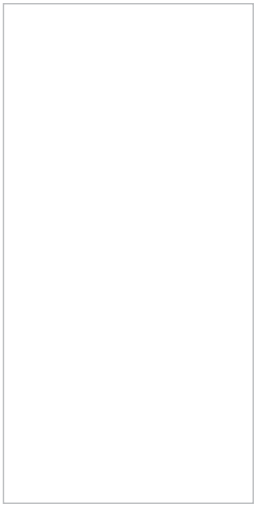
HIGH DEFINITION INKJET PORCELAIN



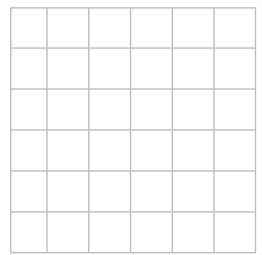
U R B A N L O F T



B R I C K E L L



12" X 24"



12" X 12" MOSAIC
2"x2" CHIP



3"x24" BULLNOSE



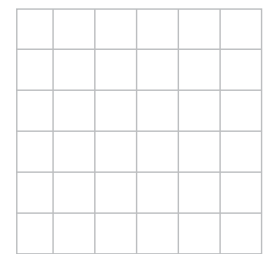
DYNAMIC **HD** IMAGING®
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W Y N W O O D



12" X 24"



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2"x2" CHIP



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U R B A N L O F T

In recent years, we have seen a radical transformation in urban living and design. Seemingly overnight, empty warehouses have been transformed into technology hubs, the birthplace of waves of innovation. Meanwhile, emerging artists have restored vibrancy to previously blighted areas, spawning a new generation of hip living spaces in America's great cities. From New York to Los Angeles, this rebirth has created a new interior design perspective; creating a demand for looks to meet the architectural expressions of today.

Mediterranea pays homage to this new wave of urban living in its all-new URBAN LOFT series. Inspired by today's design geniuses, Mediterranea's tile design team has leveraged its Dynamic HD Imaging™ inkjet technology to reproduce classic Roman Travertine in an all-new way. Urban Loft is a 12" x 24" porcelain tile series that features the reverse side of the vintage stone, revealing raw saw marks, unique movements and color variations rarely seen in the traditional Roman Travertine style.

Urban Loft is available in 2 distinct colors, named to pay tribute to the trendy and transforming neighborhoods of today's Miami: Brickell and Wynwood. Complemented with 2" x 2" mosaic sheets and bullnose trim, Urban Loft is suitable for any wall or floor area where the modern look of today is essential.

TECHNICAL SPECIFICATION TABLE

PHYSICAL PROPERTIES		TEST	AVG. RESULTS
	Visible Abrasion Resistance	ASTM C1027	4
	Water Absorption	ASTM C373	< 0.5%
	Staining Resistance	ASTM C650	Class A
	Dynamic C.O.F.	BOT 3000	> .42
	MOHS		7
	Breaking Strength	ASTM C648	> 250 lbf

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